



ARGENTINE WINE PRODUCER OF THE YEAR
2012 · 2011 · 2006 · 2004

**TRAPICHE OBTAINED EXCELENTS SCORES
IN TASTED 100% BLIND JOURNAL**



It is a great pleasure to share with you these excellent scores obtained by our wines.

Trapiche Terroir series Malbec Finca Ambrosia 2010 received the best score among the 200 wines tasted from Argentina.

93.5 points | Trapiche Terroir series Malbec Finca Ambrosia 2010

92 points | Pure Malbec 2013

92 points | Broquel Malbec 2012

91 points | Trapiche Terroir series Malbec Finca Orellana 2010

90.5 points | Trapiche Finca Las Piedras Malbec 2011

Let's make a toast for this excellent recognition!!!

ABOUT TASTED 100% BLIND

For the first time ever, two very international Best Sommeliers of the World, Markus del Monego (Germany) and Andreas Larsson (Sweden) have decided to constitute a blind tasting team. The objective of these two tasters, who have complementary views and experiences, is to inform the public in a professional and impartial way. Their blind tasting sessions will take place several times a year in the highly professional tasting rooms of caveCo in Essen, Germany. The blind tasting procedure follows very strict specifications, which allow for constant control and reliable reproducibility of the tasting conditions. This way, the tasting results are perfectly comparable.

TASTED 100% BLIND, was able to earn an excellent reputation in very little time. It is now one of the most influential wine media sources because of the ratings and reviews from the two Best Sommeliers of the World, Andreas Larsson and Markus Del Monego.

FEW FIGURES :

- 1 000 000 emails sent every month including 35 000 professionals
- Facebook : 10 000 followers / week.
- Distribution via Youwine.tv website: 173 000 connections/month from the start of the year.